

# Parent Advisory Committee: Distribution of Donations for Staffing Meeting March 19, 2025, 5:30-7:00 pm



PORTLAND  
Public Schools



# AGENDA

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- I. Call to Order & Adopt Meeting Minutes from 3/12/25
- II. Staff Update
- III. Committee Discussion
- IV. Vote on Proposals
- V. Closing, Chair Trina Huff



# Minutes & Written Public Comment

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Draft Meeting Minutes  
available at:

[pps.net/Page/22782](https://pps.net/Page/22782)

- Motion to Approve
- Seconded
- All in favor
- All opposed

Written Public Comments  
were included in the  
materials posted on  
[pps.net/Page/22782](https://pps.net/Page/22782)

# Criteria for PAC Decision-Making

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Collective Impact/Districtwide  
Formula = Method  
Improve educational experience  
Racial Equity & Social Justice  
Measurable  
Inspire Future Donations  
**Community Building (Added)**

*“This policy is designed to foster a spirit of community and shared purpose and facilitate collective impact on behalf of PPS students. Given our common mission and vision, the District encourages parents and community groups to advocate, fundraise and support improving the educational experience districtwide in alignment with our racial equity and social justice values.”*



# Q&A: PAC Purpose & Charter

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- PAC should recommend the distribution of the full \$1M because the best way to inspire future donations is to allocate these funds well.
- PAC could also set a future goal for fundraising to inspire giving.
- Proposals we have discussed thus far are programmatic, but the recommendation could alternatively be a formula to distribute by school or by student #s.
- Could state a future goal is to start an endowment or reserve fund, but this should be communicated before people donate to it.

# Clarifications: PAC Role vs. Staff

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- Staff are responsible for implementing the charter, timeline and Administrative Directive to accompany the Policy for next year.
- The formula should not be a percentage split based on schools that fundraised. That model is no longer valid.
- PPS and The Fund for PPS will support the fundraising and marketing of future donations.
- If PAC wants to recommend a portion of the funding to fundraising/marketing, staff recommend keeping the \$ low or having an alternative.

# Potential Formula: Enrollment by School

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- *See handout with a potential formula by number of students enrolled in each school (based on October 2024 enrollment)*
- *\$24/student*
- *42,780 students x \$24 = \$1,026,720*

# Learning Acceleration

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Proposed a three-prong learning acceleration model with partnerships with proven results:

- Paloma, an app for caregiver/child one-on-one reading foundational skills for all kindergarten and first graders.
- Ignite, a targeted one-on-one virtual tutoring intervention for 5th graders who need extra literacy support before entering middle school. During school, 5 days/week.
- IXL, a self-paced math skills program for 9th and 10th graders to support achievement in Algebra, a strong determinant of future graduation.

*See Principal Feedback!*



# Learning Acceleration - Principal Feedback

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## Scenario A: Learning Acceleration + Food Pantries

### *Positives:*

- Paloma reading app reaches ALL families K-1 . With the app there is agency for parents.
- Fifth grade literacy success is critical to increase prior to middle school.
- Food support is a huge need and schools with more robust infrastructure can support others, including allocating more funds to schools that need to build pantry program. May support more mutual aid across the district as well.
- Word of mouth (parent to parent, and even across school communities) both regarding the tutoring and food access could be key to inspiring future donations.

### *Key to Success will be:*

- Rollout of app to ensure all K-1 parents feel comfortable accessing and using the app with students
- Messaging around the app to differentiate it from other types of “screen time” by focusing on the parent engagement with student
- Data collection to understand who is using and for continuous improvement
- Support for food pantry development, partnerships and strategy

# Scenario A - Learning Acceleration + Food Pantries

Description	Students Served	Cost
ES Option A: Paloma Learning for all K-1 Students	5,907	\$350,000
Option A: Ignite Reading Virtual 1:1 High Impact Literacy Tutoring for all 5th grade students with needs in foundational skills development	300	\$360,000
HS Option A: IXL Digital Math Skill Building & Assessment Tool for all 9th & 10th Grade Students	7,000	\$70,000
	<b>SUB-TOTAL</b>	<b>\$780,000</b>
Food Pantries in 20 Community Schools + Meals for MV Families	7,000	\$250,000
	<b>TOTAL</b>	<b>\$1,030,000</b>

# Educational Assistants

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Educational Assistants (EA)

Avg Cost/Year= \$88,155 (.875 FTE) or 11 EAs with \$1M or 22 EAs if .5 FTE.

- Option 1: Enable district to allocate in Fall 2025 based on balancing of class sizes.
- Option 2: Enable district allocate the EAs to Kindergarten because only Title I schools with class sizes of 20+ will have an EA in 2025-26.

*PAC could set a goal of fundraising \$4M in the future for every school to receive a .5 FTE Educational Assistant.*

*(\$88,155 x 42 schools = \$3,702,510 + \$3297,490 for Multiple Pathways to Graduation = \$4M)*

*Principals said this could be a future benefit to inspire donations.*



# Scenario B - Educational Assistants + Fundraising Events/Marketing

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Description	Students Served	Cost
Educational Assistants - Approximately 11- .875 FTE assigned to 11 or 22 schools through a formula in the Fall based on actual enrollment and class sizes	Unknown at this time	\$1,000,000
Set-Aside for Fundraising Events/Marketing		\$35,170
	<b>TOTAL</b>	<b>\$1,035,1700</b>

# Contact us



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